

# Learn At Lunch Seminar

2010 Education Series - May Seminar

Date: Thursday, May 20, 2010

Time: 12:00 p.m. - 1:00 p.m.

Place: Home Builders Association  
of Saginaw's Boardroom  
3165 Cabaret Trail S. • Saginaw

Cost: Members & Students:  
 Seminar Only - \$10.00  
 Seminar + Lunch - \$15.00  
Non-Members:  
 Seminar Only - \$20.00  
 Seminar - Lunch - \$25.00  
RSVP's required

Registration Deadline:  
RSVP for this seminar by Friday,  
May 14, 2010.

There will be \_\_\_\_\_ attending from

Company \_\_\_\_\_

Phone Number \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

- Check Enclosed  
 Please Invoice Us (Members Only)  
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## Home Builders Association of Saginaw Learning Center

### SEMINAR TITLE

## "Social Networking: Where, Why and How"

Presented by Kimberlee Kelley, Marketing Manager  
Yeo & Yeo, P.C., CPAs & Business Consultants



Social networking was once the domain of people looking for friendship on the Internet, but savvy businesses have also begun to realize the value of linking up with others through the wide variety of networks that are springing up. Social networking offers a free way for your business to connect with your target market, build business relationships and gain a reputation for knowledge and reliability. It is a tool that most businesses should use.

**Do you know how to use social media to help grow your business?** Online networks can help you hire the right people, market your product or service, or even find a supplier. Join us on May 20 to learn how social networking can make a tangible difference in your marketing strategy.

In this seminar we will discuss the following:

- What is Social Networking? Is it a Fad?
- The Top Social Networking Sites
- Why You Should Use Social Networking
- How to Get Started



RSVP to: Home Builders Association of Saginaw - 3165 Cabaret Trail S. - Saginaw, MI 48603  
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